



# How To Convert The Potential Customers To Be The Actual Customers

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Dear Real Marketer,

In my last free and very short article, **One Action: The Marketer's Brain Transformation**, you had been transformed your brain to be the real marketer. If you miss that free article, you may get it at:

<http://www.InternetMoneyFormula.com/OneAction>.

In this article I want to tell you how to convert your potential customers or subscribers to become your actual customers. As usual, you only need **One Action** to achieve this goal.

Remember, your main goal here is to **converting** the potential customers or subscribers to become your actual customers. This is the final step in every marketing process. Success marketing process must end in this goal.

As you know, profit were coming through actual customers who had bought your products or services. They alter your products or services with their money.

In online business, it's the real profit, since we sell the unlimited quantity of a single e-product such as eBook and software or script again and again to many people who want it.

Many online entrepreneur get a lot of subscribers to their online business in their mailing list or something like that. These subscribers is the potential customers of their business. These subscribers is still as the resource of their profit.

Until this step they have not get some real profit from their online business. They need an actual action to convert these subscribers to become the real people who paying them. In other words, they need this **One Action** to make the real money in their business.

Remember this one from my previous article...

As you ...

**"Think that YOU are in the MARKETING BUSINESS RIGHT NOW"**, you're only one step before the successful business in your life.

That is the **One Action**, it's a very, very important point in this converting task. What is that? Your MINDSET as a real marketer.

Without this point, you never success in your effort to convert your subscribers to be come your actual customers.





Below is the **live example** of this truth.

I completely got you as my real and actual reader when I had finishing this converting process. Why?

Because,

“I am not in the **“publishing article business”**, but I’m in the **“business of marketing my articles”**.”

You are reading my article, don’t you? Now, you are my actual reader.

Keep smiling... :)

All of my previous words, before you download and read these article, are my marketing strategy to convert you, as my potential readers, to be my actual reader.

Get the taste?

Why I had been successful transformed you, the **potential reader**, to be my **real and actual reader** right now?

The simple answer for this question is because I am “in” the business of marketing my articles to you. Before I was “in” like now I had transformed my mind to be a real marketer first.

My other articles may perform your brain with the truth of this **One Action**.

Just get it freely on <http://InternetMoneyFormula.com/OneAction>.

To your nice transformed brain and successful business,

*Isyias Sawing*

**Isyias Sawing**

<http://InternetMoneyFormula.com>

**PS:** All of these articles are **\*F\*R\*E\*E\***. You know how to let me know if you get these articles by buying it.

